

The JMC Luxury Portfolio

J. McClelland Cellars is proud to introduce its expansion in the market's fastest growing segment with the launch of the *JMC Luxury Portfolio*. *50 Harvests* joins J. McClelland Cellars, and THE LOST CHAPTERS - our three Napa Valley brands - under one umbrella, as we now offer our trade, retail and on-premise partners a more comprehensive selection of fine hand-crafted wines at very competitive values. Each wine presents its own personality and place in the portfolio and is produced under the watchful eyes of winemakers Paul Scotto and Mitch Cosentino.



50 *Harvests*



THE LONG JOURNEY

In 2013, the Scotto family decided to produce a wine honoring their 50th Harvest in California. Although they envisioned the wine as a singular addition to their portfolio, it was also intended to memorialize the family's winemaking heritage originating on the Island of Ischia just off the Italian coast in 1883. That is when Salvatore Dominic Scotto began the family's five-generation journey producing quality wines to grace the table of eager followers.



(Scotto Family Cellars Push Cart)

Winemaker Paul Scotto was charged with the task of creating this tribute and crafted the first wine from the 2011 vintage and Napa Valley's Oak Knoll District, which was met with great acclaim. Later in 2014, noted winemaker Mitch Cosentino joined Paul and the Scotto team and broached the idea of taking *50 Harvests* to the next level by creating a true Meritage blend reflecting the model of Old World Bordeaux. The blend was meant to carry



(Anthony Sr, Sal, Frank & Leo Scotto)

forward the strengths of Napa Valley by emphasizing Cabernet Sauvignon with Merlot, Cabernet Franc, Malbec and Petit Verdot occupying supporting roles depending on Mother Nature and the character of the vintage. Salvatore followed the customs of Italy in passing on his winemaking skills to his son Dominic who then migrated to Brooklyn in 1903 where he carried on the traditions by sharing his winemaking expertise with sons Anthony (Sr.) and Sal. Together, they established the family's business by selling five-gallon crocks from a push cart throughout their Brooklyn neighborhood. Just after Prohibition, Dominic opened D. Scotto Wines, a retail wine shop that sold imported wines from around the world and the brothers launched Villa Armando (nicknamed Vino Rustico) in 1946.

Grandpa Anthony ventured west in 1963 to purchase a vineyard and winemaking property in Livermore, CA and realized his first harvest that year as he continued the family's Villa Armando red wine blend tradition utilizing Napa Gamay, Ruby Cabernet and Carignan. The first California vintage of Villa Armando was made at Charles Krug in Napa Valley and continues today within the Scotto Cellars portfolio. To date, Rustico has filled

more than 200,000,000 glasses in the original tradition envisioned by Salvatore Dominic Scotto so many years ago.

After a decade of managing Villa Armando from afar, in 1973 Grandpa Anthony along with sons Anthony (II) and Dominic moved to California with their families. With the success of Villa Armando, the consensus was that California was the place to call home as the family continued building the foundation of *50 Harvests*.



*(5th Generation Scotto Family at
D. Scotto Wines, Brooklyn, New York)*

50 Harvests

2014 NAPA VALLEY MERITAGE

2014 was the third in an exemplary string of outstanding Napa Valley vintages expressing a virtual cross between the elegance of 2012 and sheer power of 2013. A bright crimson color combines with shades of garnet to create an appealing first impression. The nose exhibits strong black



(Villa Armando Winery circa 1965)

currant notes supported by a mix of aromatics ranging from floral scents to tea leaves, tobacco and pomegranate. On the broad and richly balanced palate, black currant continues to dominate with the support of black berries and cherries along with a touch of spice. The suppleness of the nose and palate carry on to a seductive and layered finish that just lingers on. The overall impression is one of balance with a silky mouthfeel accented by a Bordelaise character of stony/slate like minerality. All of these fine attributes combine effortlessly with an infinite underlying structure to guarantee early enjoyment and longevity in the bottle.

Mitch Cosentino, Winemaker

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