

JMC Luxury Portfolio CAPTURES THE TRIPLE CROWN from Anthony Dias Blue



2014 J. McClelland Cellars Malbec

(Oak Knoll District, Napa Valley)

Fresh, bright and bursting with berry fruit; deep, luscious and layered, complex and amiable; rich and nicely structured with flavors that last." 93 Points - Gold

2015 J. McClelland Cellars Merlot

(Napa Valley)

Generous and fresh with tangy, juicy plum fruit and lovely smooth silky texture; medium-bodied and eminently drinkable; long and balanced. 92 Points - Gold

2014 The Lost Chapters Cabernet Franc

(Napa Valley)

91 Points – Silky and smooth with juicy, plummy and earthy style; bright, fresh and long with excellent balance and finesse; a nice version of this under-utilized variety." 91 Points - Gold

2016 J. McClelland Cellars Chardonnay

(Oak Knoll District, Napa Valley)

Ranked with the best at the St. Helena Star/Napa Valley Vintners tasting! This Chardonnay has “has the aromas of heady, just-picked red apples made complex by toasted pears and baking spices.” *(By Catherine Bugue)*

[Download the Award Sheet Here](#)



WAIT... THERE'S MORE!
see additional press received for the JMC Luxury Portfolio below.



Earlier this year, Anthony, Paul and Mitch along with our PR consultant - Lisa Shae of Creative Marketing - hosted a press lunch for 20 writers, critics and columnists at Napa's Celadon Restaurant. The menu and presentation for the lunch were constructed as a step-up from the "normal" tasting experience. We featured all of the wines in their "natural setting" where each

course from Executive Chef Federico "Freddie" Guillen's sumptuous five-course meal was artfully created to pair with two complementary wines from the JMC Luxury Portfolio: J. McClelland, The Lost Chapters and 50 Harvests.

The lunch itself was a great success and all press present took part in the interactive program throughout the meal. The press outreach was further enhanced as the wines received immediate attention in on-line posts, favorable critical reviews, and both web-based and print articles featuring the Scotto family story and the three brands of the JMC Luxury Portfolio.

Some examples of our press exposure from those present at the lunch were:

- A soon to be released full page pictorial story in The Tasting Panel Magazine to an extensive trade and consumer audience
- Multiple posts for different JMC Luxury Portfolio wines on The Daily Meal
- 50 Harvests on eatsomethingsexy.com
- A personal article featuring Paul in the Walnut Creek Magazine
- Red wine suggestions on Forbes.com
- Two podcasts featuring Mitch with Iona Thompson's PalateXposure
- Upcoming consumer reviews in Napa Sonoma Magazine
- Several influential social media posts including those of Deborah Grossman, Chris Sawyer and Kelly Mitchell along with wine oriented blogs on Thea Dwelle's Luscious Lushes
- Follow-up requests for information from Connoisseur's Guide, Wine Enthusiast, and Vegas Magazine
- A variety of mentions in Robb Report and Huffington Post

We have more planned for the upcoming summer, fall and winter seasons designed to increase a broad range of exposure for all brands within the JMC Luxury Portfolio.



J. McClelland Cellars 2015 Merlot- GOLD MEDAL at the 2019 WSWA Wine Competition

This combination of 78% Merlot and 22% Cabernet Sauvignon offers plum, black cherry and rhubarb flavors that jump forward on the palate. White pepper, ripe red currant and mineral accents spike up the profile with bright tannins and subtle spices leading to a long, polished finish.

Visit JMcClellandCellars.com