

*JMC*  
Luxury Portfolio  
NAPA VALLEY

J. McCLELLAND CELLARS

50  
*Harvests*

THE  
LOST CHAPTERS



*John*  
JOHN McCLELLAND  
Co-Founder

*M. Cosentino*  
MITCH COSENTINO  
WINEMAKER

*P. Scotto*  
PAUL SCOTTO  
WINEMAKER

Yesterday's Tradition



Today's Innovation



Tomorrow's Vision

# *The JMC Luxury Portfolio*

J. McClelland Cellars is proud to introduce its expansion in the market's fastest growing segment with the launch of the *JMC Luxury Portfolio*. By combining our three Napa Valley brands under one umbrella, we will now offer our trade, retail and on-premise partners a more comprehensive selection of fine handcrafted wines at very competitive values. Each wine presents its own personality and place in the portfolio and is produced under the watchful eyes of winemakers Paul Scotto and Mitch Cosentino.

## J. McCLELLAND CELLARS

With each vintage, the wines of JMC presents a fine representation of Napa Valley's key varietals - Cabernet Sauvignon, Merlot and Chardonnay. Plus, each year, we add another special holiday offering. All of the JMC wines are perennial 90+ point recipients and have garnered many Gold and Best of Class awards from critics and wine competitions held across the country throughout the year. JMC wines are a Scotto family homage to California wine legend John McClelland and each exhibits his meticulous attention to detail from the vineyard to the glass.



## THE LOST CHAPTERS

The Lost Chapters represents the culmination of 5th generation Winemaker Paul Scotto's dream. Each year, Paul sources and crafts dozens of brands, varietals and blends for the Scotto Family's extensive wine portfolio. In his relentless search for just the right barrel lots to fit the profile of each bottling, Paul occasionally encounters something very special that deserves its place as a stand-alone release rather than part of a larger blend. With TLC, Paul and Mitch create wines offering an exceptional vinous experience originating from an outstanding vineyard or vineyard block, exhibiting a layer of excellence and individual character regardless of vintage, growing area or varietal.



## 50 Harvests

In celebration of the Scotto Family's 50th California harvest, winemakers Paul Scotto and Mitch Cosentino crafted, for its inaugural release, an extraordinary Meritage blend in 2013 from Napa Valley's historic 2012 vintage. Always a Cabernet Sauvignon-focused wine, the Bordelaise blending components may change somewhat from vintage to vintage depending on what Mother Nature offers and in keeping with the Old World style envisioned by Paul and Mitch. Typically Merlot and Cabernet Franc are used in the blend but on occasion, a bit of Malbec or Petit Verdot may appear.



# AWARDS & ACCOLADES

Summer 2018

## J. McCLELLAND CELLARS

### 2014 Cabernet Sauvignon Napa Valley

93 Points, JamesSuckling.com

91 Points Anthony Dias Blue - Blue

Lifestyle/Tasting Panel Magazine

### 2013 Cabernet Sauvignon Napa Valley

Gold Medal, 2018 SF Chronicle Wine Comp.

93 Points, James Suckling.com

95 Points, Gold Medal, 2017 CA State Fair Comp.

91 Points, 2017 Ultimate Wine Challenge

90 Points, Wine Enthusiast

### 2015 Chardonnay, Napa Valley

91 Points Anthony Dias Blue - Blue

Lifestyle/Tasting Panel Magazine

### 2014 Chardonnay Oak Knoll, Napa Valley

90 Points, 2017 Terrarist.com

### 2013 Chardonnay Oak Knoll, Napa Valley

90 Points, Gold Medal, 2016 LA Int'l Wine Comp.

### 2014 Merlot Napa Valley

90 Points Anthony Dias Blue - Blue

Lifestyle/Tasting Panel Magazine

### 2013 Merlot Napa Valley

90 Points, 2017 Terrarist.com

### 2014 Petit Verdot Napa Valley

Best of Show, Double Gold, 2018 WSWA Wine Comp.

Best of Class, 93 Points, 2018 CA State Fair Wine Comp.

### 2013 Petit Verdot Napa Valley

95 Points, Gold Medal, Best of Class of Region,

2017 CA State Fair Comp.

94 Points, Double Gold, 2017 Blue Lifestyle Magazine

94 Points, 2017 Tasting Panel

## THE LOST CHAPTERS

### 2014 Petite Sirah

Double Gold Medal, 2018 Houston Rodeo

Wine Comp.

Publishers Pick, 90 Points, 2018 Tasting Panel Mag

### 2014 Pinot Noir

Gold Medal, 95 Points, 2018 CA State Fair Comp.

93 Points, Gold Medal, 2018 Tastings.com

### 2013 Zinfandel

Gold Medal, 2018 Houston Rodeo Wine Comp.

## 50 Harvests

### 2014 Meritage

92 Points Anthony Dias Blue - Blue Lifestyle/

Tasting Panel Magazine

92 Points, JamesSuckling.com

### 2013 Meritage

Gold Medal, 2017 Berlin Int'l Wine Comp.

91 Points, Tasting Panel Magazine



*(John McClelland & Anthony Scotto)*



# MITCH COSENTINO

## Winemaker



Mitch grew up in Modesto, California and launched his four decade long winemaking career in 1980 in his home town. He moved to Napa Valley in 1990 and eventually established his eponymous Cosentino Winery in Yountville. After its sale Mitch established pureCru Napa Valley and in 2014, joined the Scotto family and John McClelland as Consulting Winemaker for the launch of J. McClelland Cellars and subsequently 50 Harvests and The Lost Chapters as well.

Mitch is the personification of a "hands-on" winemaker with his never ending drive and oversight from the vineyard to bottle and on to the glass. With his far-reaching expertise, Mitch has garnered almost 2,000 awards and medals including the prestigious "Andre Tchelistcheff Winemaker of the Year" award in 2003. Best Wines of the World international competition as "Best White Wine of America" for the 2015 pureCru Purety in 2018 and numerous awards for "Best Wine" and "Best Cabernet" of the year in multiple vintages and competitions.

With foresight of things to come in the market, Mitch broke new ground with the founding of the Meritage Association (now known as the Meritage Alliance) in 1988 and produced the first American wine bottled with that designation.

Mitch is widely recognized in the international winemaking community for his blending skills, deep connection with the vineyard and amazing palate memory. He artfully combines these great skills in each of the wines he crafts exhibiting the distinctive expression of the vineyard and varietal (or a combination of varietals) in precise balance.

Mitch has expanded his role beyond the vineyard and winery into wine education, lecturing on wine and winemaking at several colleges and universities and at the request of the Italian government in speaking at the first World Conference on Nebbiolo in Italy. He has also judged many competitions both domestically and abroad.

According to Mitch, if he could share a glass of wine with anyone it would be his grandmother Francesca. "She lived to 108 and enjoyed a glass of red wine every day of her wonderful life."

Combining his "hands-on" tradition with a pledge to time honored Old World techniques, Mitch is committed to crafting small lots of extraordinary wines. A perfect fit with the Scotto family's vision for the *JMC Luxury Portfolio* and its three prestigious Napa Valley labels.

# PAUL SCOTTO

## Winemaker

Paul grew up in Pleasanton, CA ("just hanging out in my grandfather's winery") where he learned about the Scotto family's four generations of winemaking history dating back to 1883 in Ischia, Italy. To fulfill his destined role within this great tradition for the fifth generation, Paul attended UC Davis where he refined his winemaking and business skills.

After graduation Paul wanted some independent experience and worked seven years in both winemaking and green waste as well as construction equipment sales to broaden his winegrowing and production knowledge. He joined his family in 2009 as the Director of Winemaking for their Lodi, Amador and eventually Napa Valley wineries where he continued his passion for the creation of small lot premium wines focusing on the vineyard's expression in the finished product. Paul's enviable award winning portfolio includes numerous wines from all three wineries including both varietal examples and finely balanced blends.

In 2010 he launched his own Sera Fina Cellars in the historic Gold Rush community of Amador to focus primarily on Italian and Rhone varietals and blends. Paul's love of blending and innovation carried him beyond his vinous history to another "unique adult beverage" that has taken off under his leadership alongside the Scotto family wines.



In 2014 Paul teamed-up with his brother Michael to pursue this "second" love of premium hand-crafted ciders with the launch of the Cider Brothers portfolio produced in the family's Lodi winery. Along with the traditional hard apple ciders everyone expected, he expressed his love of blending with the pioneering combination of Pinot Grigio and apple cider. This novel idea generated a roaring reception among consumers and critics and continues on with many other cider creations as well.

When not working feverishly in the vineyard and winery (or avidly following the Golden State Warriors), Paul cherishes his time with his wife Whitney and their three energetic sons Dante, Luca and Carlo and enjoys a wide variety of sports and family outings.

Paul's energy and commitment drive him to pursue the family's stellar history for the fifth generation as a guiding force for the entire Scotto portfolio of fine wines with a special emphasis on the *JMC Luxury Portfolio*.



# JOHN McCLELLAND

## Co-Founder

John is widely recognized as an iconic figure in the California wine industry. Having put his permanent stamp on many facets of the industry, he is regarded as one of its un-sung heroes with six decades of service and innovation in winemaking, vineyard management, national sales, marketing and brand development.

He served as Chairman of the California Wine Institute and has held leadership positions in the Wine Growers Association, Association of Wine Educators and was named a Supreme Knight in Brotherhood of the Knights of the Vine. He has held numerous senior positions including President of both Almaden and Geyser Peak and General Manager of Alderbrook.

John was born in New York City and grew up in Long Island. At 15 his family moved to Southern California where he later graduated from UCLA with a degree in English literature. While his degree did not directly lead to his stellar wine industry career, it did cement his love of writing and quest for learning more about the history of wine and its cultural impact.

After graduation John's first job in the industry was with Robert Mondavi at the Charles Krug Winery. From there he went to industry leader Almaden while in his early twenties and stayed for 25 years, serving as president for the last six. He also spent several years in Brazil where he worked on a successful winery start-up in the late 1970s. His impact on consumer education, wine placement and sales is still felt in both domestic and imported wines and he remains widely recognized throughout the trade.



Reflecting upon his six decades in the wine industry John notes, "I feel privileged to have been involved in most of the appellations throughout California while also gaining broad experience with the wine industry worldwide."

John has always believed: "for a winery to succeed at any level it must combine quality, value, continuity and diversity." This philosophy undeniably embodies his vision for J. McClelland Cellars.

# WINEGROWING PHILOSOPHY

“The Vineyard Always Comes First”



Winemakers Paul Scotto and Mitch Cosentino both agree wholeheartedly that before the first grape is brought into the winery 80% to 90% of the eventual wine's merit has been determined in the vineyard. No matter how skilled the winemaker is, the vineyard is the ultimate contributor to a wine's excellence.

Care in the vineyard is a painstaking task because there are no shortcuts where a premium wine is concerned. In conjunction with the grower and farmer, it is the winemaker's responsibility to ensure all the proper measures are taken from bud break to flowering, on to set, veraison and harvest, then to pruning in preparation for the coming season.

But vineyard quality rests not only with the vine itself. Care, experience and ingenuity must be exercised to guarantee the proper health of the soil so that each vine has all it needs to produce fruit worthy of a fine winemaker's talents. Here is where both Paul and Mitch rise to a level envied by others and equaled by few.

For each brand in the *JMC Luxury Portfolio*, only the finest vineyards and blocks are chosen based on their history of wines produced plus the meticulous attention paid to the soil and each vine. As Mitch says, "A visual inspection is important but tasting wines produced from the site, with a conscientious effort to separate winemaking influences, is paramount to determining the character of the vineyard."

As important as balance is to a wine's quality and appeal, it is also extremely important in the vineyard but often overlooked in the search of expedience and quantity over quality. Mitch and Paul look at the number of clusters per vine based on the terroir of each vineyard. Throughout the growing season they closely monitor the even spacing and consistency of ripeness in the clusters and drop any that overlap.

Leaves are cautiously pulled when necessary to give each cluster the proper sunlight and laterals are removed to concentrate energy back to the vine.

Paul's overriding philosophy is "patience and letting the vineyard tell me what to do." Grapes are picked at optimal ripeness based on flavor and transported to the winery through the cool early morning hours where our winemaking philosophy will continue the journey.



# J. McCLELLAND CELLARS

EXCLUSIVE WINE OF THE 59TH ANNUAL

## GRAMMY AWARDS

MUSICARES GALA

J. McClelland Cellars was selected by The Recording Academy as the exclusive wine for their most prestigious 27th Annual MusiCares Person of the Year Awards Gala - the crown jewel of GRAMMY Week and the 59th Annual GRAMMY Awards. The Honoree, Tom Petty, is a three-time GRAMMY Award winner and was chosen in recognition of his significant creative accomplishments, career-long interest in defending artists' rights and his never-ending commitment to the numerous charitable projects he has undertaken throughout his four decades in the music industry.



Tom Petty and the Heartbreakers have created a special performance for the evening. Some of the world-renowned artists also performing include Jackson Brown, Gary Clark Jr., Foo Fighters, Don Henley, Norah Jones, Kings of Leon, Randy Newman, Stevie Nicks, George Strait, Chris Hillman and Herb Pederson, Elle King, Jeff Lynne, Regina Spektor, the Bangles and Lucinda Williams.

J. McClelland Cellars is honored to be a part of this celebrated event and proud that the initial release of J. McClelland wines will be recognized alongside the important accomplishments of The Recording Academy, GRAMMY Awards, MusiCares Foundation and Honoree Tom Petty.



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